



Location Description:

This high traffic billboard was built on a curve of I-90 for maximum exposure. The location also targets traffic traveling towards the I-87 Northway where billboards are very limited.

Quick Info:

Market: Albany, NY – Albany County

Display: 1760-E

Location: I-90 W/O Everett Rd.

TAB Unique ID: 30454491

Weekly Impressions: 326,147

Size: 14'x48'

Facing: East

Illuminated: Yes

Lat & Long: 42.68353/ -73.78834

*Tab Out of Home Rating represents the number of times an out of home panel will be seen by Adults 18+ in an average week of the year.

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