



Location Description:

This bulletin targets daily commuters heading downtown and is located at the center of the metro market. This right hand read billboard is located at the Everett Road "car dealer row", as well as the corporate woods exit.

Quick Info:

Market: Albany, NY – Albany County

Display: 1760-W

Location: I-90 W/O Everett Rd.

TAB Unique ID: 30454492

Weekly Impressions: 263,842

Size: 14'x48'

Facing: West

Illuminated: Yes

Lat & Long: 42.68350/ - 73.78833

*Tab Out of Home Rating represents the number of times an out of home panel will be seen by Adults 18+ in an average week of the year.

*The TAB Out of Home Rating data is proprietary intellectual property owned by the Traffic Audit Bureau for Media Measurement, Inc. and is to be used only by the recipient solely and exclusively for its planning and/or buying of out-of-home media advertisements. © Copyright, 2015, All Rights Reserved.