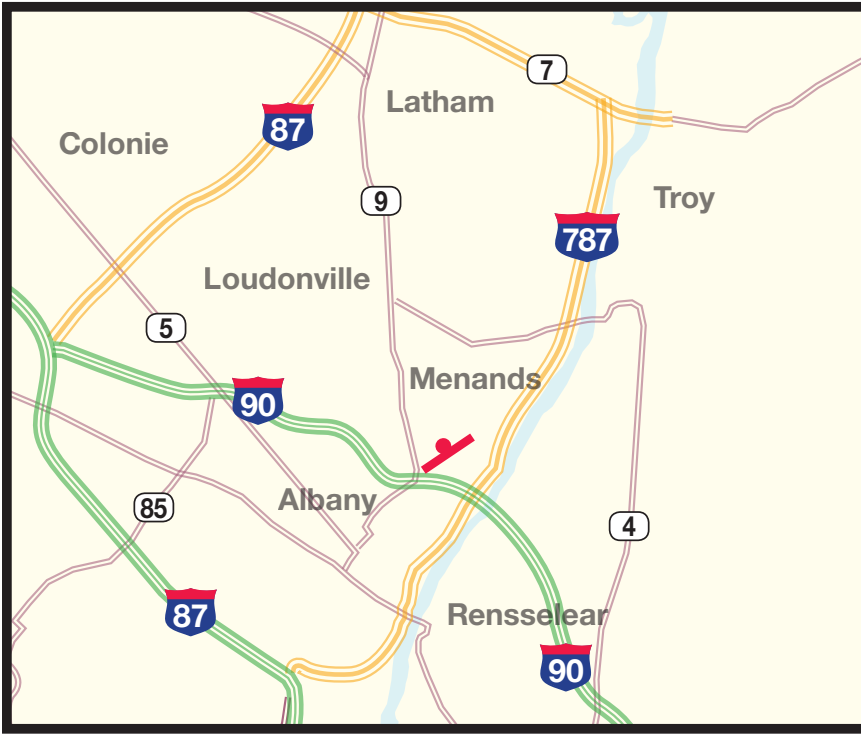


# 2000-E Digital Display



## Quick Info: \_\_\_\_\_

**Market:** Albany, NY

**Location:** I-90, 500' West of I-787

**Facing:** East

**Size:** 14' x 48'

**Traffic D.E.C.:** 76,000 Daily



## Location Description: \_\_\_\_\_

This digital display is located on the highest traffic count expressway in Albany. Positioned just west of the merge of three traffic flows, this display catches traffic flooding out of downtown Albany as well as Rensselaer Counties major interstate. 2000-E is angled to be a "in your face" right hand read that you can not ignore. It is up-close to the highway and also targets traffic heading towards I-87 where there are no digital billboards.

