



Location Description:

This right hand read, expressway bulletin is located on the I-87 portion of the NYS Thruway. The location can also be viewed by one of the largest rest stop areas on the region.

Quick Info:

- Market:** Bethlehem NY – Albany County
- Display:** 2113-N
- Location:** I-87 NYS Thruway 2 miles N/O Exit 21B
- TAB Unique ID:** 30640579
- Weekly Impressions:** 143,626
- Size:** 20'x60'
- Facing:** North
- Illuminated:** Yes
- Lat & Long:** 42.42355/ - 73.80820

*Tab Out of Home Rating represents the number of times an out of home panel will be seen by Adults 18+ in an average week of the year.

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