



Quick Info:

- Market:** Bethlehem NY – Albany County
- Display:** 2113-S
- Location:** I-87 NYS Thruway 2 miles N/O Exit 21B
- TAB Unique ID:** 30454505
- Weekly Impressions:** 152,930
- Size:** 20'x80'
- Facing:** South
- Illuminated:** Yes
- Lat & Long:** 42.42355/ -73.80820

Location Description:

This expressway bulletin targets traffic heading north-bound towards Albany. Located on the I-87 portion of the NYS Thruway, it is also the main thoroughfare for NYC traffic heading northbound to Albany, the Mass Turnpike, and the northeast tourist region.

*Tab Out of Home Rating represents the number of times an out of home panel will be seen by Adults 18+ in an average week of the year.

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