



### Location Description:

This Bulletin targets the Lake George village, as well as the tourist attractions.

### Quick Info:

**Market:** Lake George NY – Warren County

**Display:** 5411-S2

**Location:** Rt. 9 500' N/O Route 149

**TAB Unique ID:** 30454504

**Weekly Impressions:** 31,093

**Size:** 18' x 23'

**Facing:** South

**Illuminated:** Yes

**Lat & Long:** 43.36990/ -73.69773

\*Tab Out of Home Rating represents the number of times an out of home panel will be seen by Adults 18+ in an average week of the year.

\*The TAB Out of Home Rating data is proprietary intellectual property owned by the Traffic Audit Bureau for Media Measurement, Inc. and is to be used only by the recipient solely and exclusively for its planning and/or buying of out-of-home media advertisements. © Copyright, 2015, All Rights Reserved.