



Location Description:

This expressway bulletin targets traffic heading south-bound towards the Hudson Valley of NY. Located on the I-87 portion of the NYS Thruway it is also the main thoroughfare for NYC traffic and the heavy tourist region of the Hudson Valley.

Quick Info:

- Market:** Coxsackie NY – Greene County
- Display:** 5773-N
- Location:** NYS Thruway I-87 @ Exit 21B
- TAB Unique ID:** 30454526
- Weekly Impressions:** 137,449
- Size:** 22'x100'
- Facing:** North
- Illuminated:** Yes
- Lat & Long:** 42.42355/ -73.80820

*Tab Out of Home Rating represents the number of times an out of home panel will be seen by Adults 18+ in an average week of the year.

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