



Location Description:

This expressway bulletin targets traffic heading northbound towards Albany. Located on the I-87 portion of the NYS Thruway, it is also the main thoroughfare for NYC traffic heading northbound to Albany, the Mass Turnpike, and the northeast tourist region.

Quick Info:

- Market:** Coxsackie NY – Greene County
- Display:** 6710-S
- Location:** NYS Thruway I-87 1/2 mile s/o exit 21B
- TAB Unique ID:** 30454528
- Weekly Impressions:** 121,556
- Size:** 20'x60'
- Facing:** South
- Illuminated:** Yes
- Lat & Long:** 42.362927 / -73.85163

*Tab Out of Home Rating represents the number of times an out of home panel will be seen by Adults 18+ in an average week of the year.

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