



Location Description:

Great head-on bulletin for I-690 traffic heading to I-90
NYS Thruway.

Quick Info:

Market: Syracuse NY – Onondaga County

Display: 6890-W

Location: I-690 @Teall & Townsend

TAB Unique ID: 30454531

Weekly Impressions: 282,641

Size: 14'x48'

Facing: West

Illuminated: Yes

Lat & Long: 43.05185/ -76.13165

*Tab Out of Home Rating represents the number of times an out of home panel will be seen by Adults 18+ in an average week of the year.

*The TAB Out of Home Rating data is proprietary intellectual property owned by the Traffic Audit Bureau for Media Measurement, Inc. and is to be used only by the recipient solely and exclusively for its planning and/or buying of out-of-home media advertisements. © Copyright, 2015, All Rights Reserved.