



Location Description:

This expressway unit has a tremendous one-mile read time and targets traffic near Everett Road. This bulletin targets daily commuters, the state offices and is located at the heart of the metro.

Quick Info:

Market: Albany, NY
Display: 7230-W
Location: I-90 @ Everett Road
TAB Unique ID: 30454536
Weekly Impressions: 448,606
Size: 14' x 48'
Facing: West
Illuminated: Yes
Lat & Long: 42.40914, -73.46988

*Tab Out of Home Rating represents the number of times an out of home panel will be seen by Adults 18+ in an average week of the year.

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