



Location Description:

This expressway billboard is located at the Capital exit and targets the downtown. The billboard is also located very close to the expressway for maximum exposure.

Quick Info:

Market: Albany, NY – Albany County

Display: 7237-N

Location: I-787 @ Exit 3

TAB Unique ID: 30710922

Weekly Impressions: 352,353

Size: 14'x48'

Facing: North

Illuminated: Yes

Lat & Long: 42.63902/ -73.75324

*Tab Out of Home Rating represents the number of times an out of home panel will be seen by Adults 18+ in an average week of the year.

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