



Quick Info:

Market: Albany, NY – Albany County

Display: 7237-S

Location: I-787 @ Exit 3

TAB Unique ID: 30454537

Weekly Impressions: 446,292

Size: 14'x48'

Facing: South

Illuminated: Yes

Lat & Long: 42.63902/ -73.75324

Location Description:

This expressway unit has a tremendous long read-time and targets traffic heading into the Capitol of NY State. A favorite for downtown traffic, the location is also located very close to the expressway for maximum exposure.

*Tab Out of Home Rating represents the number of times an out of home panel will be seen by Adults 18+ in an average week of the year.

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