



## Location Description:

Located one mile from upscale Niskayuna, this bulletin offers coverage on one of the regions highest traffic count commuter routes. Traffic heading to Route 5 will be exposed to retail and commercial point of purchase.

## Quick Info:

**Market:** Niskayuna NY – Schenectady County

**Display:** 7242-W

**Location:** Route 7 @ Route 5, Central Ave Ramp

**TAB Unique ID:** 30454538

**Weekly Impressions:** 112,854

**Size:** 14'x48'

**Facing:** West

**Illuminated:** Yes

**Lat & Long:** 42.78468/ -73.91070

\*Tab Out of Home Rating represents the number of times an out of home panel will be seen by Adults 18+ in an average week of the year.

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