



Location Description:

This location is one of the best "head on" reads in the market. A favorite bulletin by many advertisers, it offers heavy drive time traffic. Located on one of the regions most traveled commuter routes, it connects Route 7 to Route 5, and I-890 and I-87 where 14 x 48 bulletins are not available.

Quick Info:

Market: Niskayuna NY – Schenectady County

Display: 7243-E

Location: Route 7 200' West of Route 5

TAB Unique ID: 30454539

Weekly Impressions: 90,132

Size: 14'x48'

Facing: East

Illuminated: Yes

Lat & Long: 42.78440/ -73.91166

*Tab Out of Home Rating represents the number of times an out of home panel will be seen by Adults 18+ in an average week of the year.

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