



Location Description:

This billboard targets traffic heading south towards downtown Schenectady and GE.

Quick Info:

Market: Schenectady NY – Schenectad County

Display: 7295-N1

Location: Erie Blvd. 200' n/o Union Street

TAB Unique ID: 30454552

Weekly Impressions: 74,403

Size: 12'3" x 24'6"

Facing: North

Illuminated: Yes

Lat & Long: 42.81649/ -73.94162

*Tab Out of Home Rating represents the number of times an out of home panel will be seen by Adults 18+ in an average week of the year.

*The TAB Out of Home Rating data is proprietary intellectual property owned by the Traffic Audit Bureau for Media Measurement, Inc. and is to be used only by the recipient solely and exclusively for its planning and/or buying of out-of-home media advertisements. © Copyright, 2015, All Rights Reserved.