



Location Description:

This billboard targets traffic heading north towards Freemans Bridge Road and Route 50 in Scotia.

Quick Info:

Market: Niskayuna NY – Schenectady County

Display: 7295-S4

Location: Erie Blvd. 200' n/o Union Street

TAB Unique ID: 30454555

Weekly Impressions: 60,690

Size: 12'3" x 24'6"

Facing: South

Illuminated: Yes

Lat & Long: 42.8165/ -73.9416

*Tab Out of Home Rating represents the number of times an out of home panel will be seen by Adults 18+ in an average week of the year.

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