



## Location Description:

This right hand read bulletin targets traffic exiting Loudonville, which is the markets highest income demographic. The location is positioned 1/2 mile west of the I-787 expressway and also targets traffic heading east towards Troy and HVCC. Available as a rotary or permanent location.

## Quick Info:

**Market:** Loudonville / Menands NY – Albany County

**Display:** 7323-W

**Location:** Rt. 378, 1/10 mile west of I-787

**TAB Unique ID:** 30569889

**Weekly Impressions:** 55,157

**Size:** 14'x48'

**Facing:** West

**Illuminated:** Yes

**Lat & Long:** 42.69845/ -73.71385

\*Tab Out of Home Rating represents the number of times an out of home panel will be seen by Adults 18+ in an average week of the year.

\*The TAB Out of Home Rating data is proprietary intellectual property owned by the Traffic Audit Bureau for Media Measurement, Inc. and is to be used only by the recipient solely and exclusively for its planning and/or buying of out-of-home media advertisements. © Copyright, 2015, All Rights Reserved.