



Location Description:

A favorite of many buyers, this right hand read expressway digital targets southbound traffic going into Albany, or for traffic exiting for I-90. It enjoys heavy commuter traffic and has an unusually long read time. In addition to commuters going to work each day, this digital targets traffic heading to downtown nightlife, shows, and events. Because of its proximity to the interstate, you can't miss it.

Quick Info:

Market: Albany, NY – Albany County

Display: 7324-N

Location: I-787 1/2 miles N/O I-90

TAB Unique ID: 30454565

Weekly Impressions: 90,050

Size: 14'x48'

Facing: North

Illuminated: Yes

Lat & Long: 42.67640/-73.72565

*Tab Out of Home Rating represents the number of times an out of home panel will be seen by Adults 18+ in an average week of the year.

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