



### Location Description:

This high traffic expressway digital targets traffic heading northbound on I-787. This board is two miles south of the City of Troy where they're on expressway billboards. This billboard is also a major commuter route for traffic heading to Clifton Park and Saratoga via I-87 the Northway. Positioned for a spectacular read time, you can't miss this billboard!

### Quick Info:

**Market:** Albany, NY – Albany County

**Display:** 7324-S

**Location:** I-787 1/2 N/O I-90

**TAB Unique ID:** 30454566

**Weekly Impressions:** 88,121

**Size:** 14'x48'

**Facing:** South

**Illuminated:** Yes

**Lat & Long:** 42.67640/ -73.72565

\*Tab Out of Home Rating represents the number of times an out of home panel will be seen by Adults 18+ in an average week of the year.

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