



### Location Description:

This right hand read expressway digital targets south-bound traffic going into Albany or exiting for I-90. It enjoys heavy commuter traffic and has a long read time.

### Quick Info:

**Market:** Albany, NY – Albany County

**Display:** 7325-N

**Location:** I-787 3/4 miles N/O I-90

**TAB Unique ID:** 30454567

**Weekly Impressions:** 297,579

**Size:** 14'x48'

**Facing:** North

**Illuminated:** Yes

**Lat & Long:** 42.67775/ -73.72514

\*Tab Out of Home Rating represents the number of times an out of home panel will be seen by Adults 18+ in an average week of the year.

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