



Location Description:

Location Description: This high traffic expressway bulletin targets traffic heading northbound on I-787. This board is two miles south of the City of Troy where they're on expressway billboards. This billboard is also a major commuter route for traffic heading to Clifton Park and Saratoga via I-87 the Northway. Positioned for a spectacular read time, you can't miss this billboard!

Quick Info:

Market: Saugerties, NY- Ulster County

Display: 7325-S

Location: I-787 3/4 miles N/O I-90

TAB Unique ID: 30454568

Weekly Impressions: 297,149

Size: 14'x48'

Facing: South

Illuminated: Yes

Lat & Long: 42.67776/ -73.72514

*Tab Out of Home Rating represents the number of times an out of home panel will be seen by Adults 18+ in an average week of the year.

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