



Location Description:

Bulletin targets traffic heading into the upscale Town of Bethlehem and Delmar. This bulletin is also on the major arterial leading to I-787.

Quick Info:

Market: Bethlehem NY – Albany County

Display: 7345-S

Location: Rt.9W 6.5 miles s/o I-787

TAB Unique ID: 30454575

Weekly Impressions: 29,177

Size: 14'x48'

Facing: South

Illuminated: Yes

Lat & Long: 42.55053/ -73.80830

*Tab Out of Home Rating represents the number of times an out of home panel will be seen by Adults 18+ in an average week of the year.

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