



Location Description:

This expressway billboard is one of the last units prior to the downtown Albany exits. The bulletin targets daily commuters as well as downtown shows and nightlife.

Quick Info:

Market: Albany, NY – Albany County

Display: 7348-S

Location: I-787 1000' N/O Colonie St.-Downtown

TAB Unique ID: 30454576

Weekly Impressions: 335,394

Size: 14'x48'

Facing: North

Illuminated: Yes

Lat & Long: 42.65892/ -73.74169

*Tab Out of Home Rating represents the number of times an out of home panel will be seen by Adults 18+ in an average week of the year.

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