



Location Description:

This Billboard targets busy tourist traffic heading to Hunter Mountain for winter and summer tourism, as well as the Catskill Mountains.

Quick Info:

Market: Saugerties, NY- Ulster County

Display: 7502-N3

Location: Rt.32 100's/o Rt. 32A

TAB Unique ID: 30454581

Weekly Impressions: 18,219

Size: 12'x25'

Facing: North

Illuminated: Yes

Lat & Long: 42.15551/ -73.99850

*Tab Out of Home Rating represents the number of times an out of home panel will be seen by Adults 18+ in an average week of the year.

*The TAB Out of Home Rating data is proprietary intellectual property owned by the Traffic Audit Bureau for Media Measurement, Inc. and is to be used only by the recipient solely and exclusively for its planning and/or buying of out-of-home media advertisements. © Copyright, 2015, All Rights Reserved.