



Location Description:

This Billboard targets busy tourist traffic heading to Hunter Mountain for winter and summer tourism, as well as the Catskill Mountains.

Quick Info:

Market: Saugerties, NY- Ulster County

Display: 7502-N4

Location: Rt.32 100's/o Rt. 32A

TAB Unique ID: 30454582

Weekly Impressions: 18,219

Size: 12'x25'

Facing: North

Illuminated: Yes

Lat & Long: 42.15551/ -73.99850

*Tab Out of Home Rating represents the number of times an out of home panel will be seen by Adults 18+ in an average week of the year.

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