



Location Description:

This billboard targets busy tourist traffic in the Hudson Valley area. This includes all summer festivals, as well as winter skiing at Hunter and Windham Mountain.

Quick Info:

Market: Palenville, NY- Ulster County

Display: 7502-S1

Location: Rt.32 100's/o Rt. 32A

TAB Unique ID: 30454583

Weekly Impressions: 13,339

Size: 12'x25'

Facing: South

Illuminated: Yes

Lat & Long: 42.1555/ -73.9985

*Tab Out of Home Rating represents the number of times an out of home panel will be seen by Adults 18+ in an average week of the year.

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