



## Location Description:

This billboard targets busy tourist traffic in the Hudson Valley area. This includes all summer festivals, as well as winter skiing at Hunter and Windham Mountain.

## Quick Info:

**Market:** Saugerties, NY- Ulster County

**Display:** 7502-S2

**Location:** Rt.32 100's/o Rt. 32A

**TAB Unique ID:** 30454584

**Weekly Impressions:** 13,989

**Size:** 12'x25'

**Facing:** South

**Illuminated:** Yes

**Lat & Long:** 42.1555/ -73.9985

\*Tab Out of Home Rating represents the number of times an out of home panel will be seen by Adults 18+ in an average week of the year.

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