



Location Description:

This billboard targets busy tourist traffic heading up to Hunter Mountain for winter and summer tourism.

Quick Info:

Market: Palenville, NY- Ulster County

Display: 7503-S2

Location: Rt.32A 50' n/o Rt. 32

TAB Unique ID: 30543822

Weekly Impressions: 7,125

Size: 12'x25'

Facing: South

Illuminated: Yes

Lat & Long: 42.15717/ -73.99782

*Tab Out of Home Rating represents the number of times an out of home panel will be seen by Adults 18+ in an average week of the year.

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