



Quick Info:

Market: Syracuse NY – Onondaga County

Display: 9896-W

Location: I-690, 500' west of Thompson Rd.

TAB Unique ID: 30608166

Weekly Impressions: 296,787

Size: 11'x40'

Facing: West

Illuminated: Yes

Lat & Long: 43.05810/ -76.08915

Location Description:

This right hand read expressway bulletin targets traffic traveling eastbound on I-690. Located at the busy Thompson road exit, it targets heavy retail as well as major commuter traffic heading to I-481 and Fayetteville.

*Tab Out of Home Rating represents the number of times an out of home panel will be seen by Adults 18+ in an average week of the year.

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